

MEDIA KIT

ABOUT NAPIER PORT

Napier Port is the shipping gateway connecting the centre of New Zealand with the people and markets of the world.

Every year, Napier Port coordinates the arrival and departure of more than 600 ships and over 4.7 million tonnes of cargo. Primarily an export port, Napier Port ships logs, forestry products, apples and other primary produce to the world.

Napier Port is also the gateway for cruise tourism in Hawke's Bay, and welcomes more than 127,000 passengers and crew every year.

Napier Port is located at latitude 39°, 28', 30" South, longitude 176°, 55', 8" East, on the east coast of New Zealand's North Island, close to the eastern shipping lane.

It also operates an empty container depot in Pandora, Napier, and is a joint partner in the Longburn Intermodal Freight Hub, located in Palmerston North.

It is one of the biggest employers in Hawke's Bay, with over 250 direct employees and more than 500 people working onsite. Around 38% of the regional workforce, or more than 27,000 full and part-time jobs, are directly or indirectly related to Napier Port.

Napier Port has earned a reputation as an industry leader in safety and innovation, and has worked hard to get there. If there's a safer way to deliver for customers and their cargo, Napier Port will find it.

Napier Port is committed to giving back to the community it is part of, and invests in a range of initiatives, events and projects that make Hawke's Bay a happier, healthier and more prosperous place to live.

The port has been a fixture of the region for more than 150 years, growing alongside the people and businesses of Hawke's Bay. Napier Port is planning for future growth in exports, applying for resource consent to build an additional wharf. By 2025, the port is forecast to be associated with \$4.7b or an estimated 52% of Hawke's Bay Gross Regional Product.

Napier Port is 100% owned by the Hawke's Bay Regional Investment Company, the investment arm of the Hawke's Bay Regional Council.

KEY FACTS AND STATS

Here are some key facts and statistics about Napier Port, to support your enquiry or story. All these figures are for the year ending 30 September 2017.

EMPLOYMENT



255 staff employed by Napier Port

27,000 full and part-time jobs directly or indirectly associated with Napier Port

38% of jobs in the region are related to Napier Port activities

ECONOMY



51% of Gross Regional Product is associated with Napier Port activities

4.7 million tonnes of total cargo

1.1 million tonnes of imports

3.6 million tonnes of exports

CARGO



288,444 TEU (twenty foot shipping containers handled)

1.6 million tonnes of logs exported

2.5 million tonnes of bulk cargo

48,310 TEU handled by Port Pack

SHIPS



688 ship calls (6.9% increase)

118 log ship calls

54 cruise ship calls

CRUISE



54 cruise ship calls

127,800 cruise passengers and crew

90,500 cruise passengers

37,300 crew

348 metres – largest cruise ship

\$20 million injected into the Hawke's Bay economy

FINANCIAL RESULTS



\$16.7 million net profit after tax

\$37.4 million operating profit

\$10.7 million in dividends

\$86.7 million in revenue

\$18.7 million invested in capital projects and equipment

OUR PORT



MAP KEY

-  - Pulp/Sawn Timber Packs
-  - Containers
-  - Logs

OUR SPOKESPEOPLE



ALASDAIR MACLEOD
CHAIRMAN

An experienced director, Alasdair joined the Napier Port board in April 2014 and took up the chairman's role in December that year. Based in Hawke's Bay, he has a keen interest in strategy and is passionate about growing businesses in our region. He chairs the Hawke's Bay chapter of ExportNZ and was involved in authoring the Hawke's Bay Regional Economic Development Strategy – Matariki. Alasdair brings a range of experience across the energy, infrastructure, technology and primary sectors. Alongside his role as chairman of Napier Port, he is chair of Optimal Product Ltd, Hold Fast Investments Ltd and tech firm SilverStripe Ltd.



TODD DAWSON
CHIEF EXECUTIVE

Todd joined Napier Port in January 2018, bringing broad commercial experience across the transport and logistics sectors. Prior to Napier Port, Todd led strategic partnerships and new ventures at Kotahi Logistics, working on the introduction of big ships to New Zealand and intermodal freight hub joint ventures. He has over 20 years' experience behind him, having worked on international projects including the transformation of UK supermarket Sainsbury's supply chain. He has previously held senior roles at IBM and Toll New Zealand.

NAPIER PORT MEDIA CONTACTS

If you've got a media enquiry, please don't hesitate to contact our Communications team:
communications@napierport.co.nz

ERIN HARFORD-WRIGHT
Senior Communications Advisor
Phone: +64 6 833 4643
Email: erinh@napierport.co.nz

BREANNA CULLEN
Communications Advisor
Phone: +64 6 833 4685
Email: breannac@napierport.co.nz

BETTER PEOPLE  BETTER ANSWERS

napierport.co.nz  Napier Port  Napier Port  @napierport

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